

INTERNATIONAL NIGHTLIFE
ASSOCIATION

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International Nightlife Association

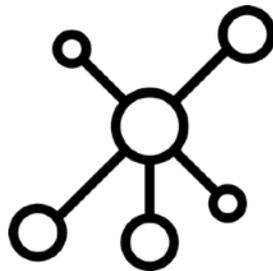
The **International Nightlife Association** (INA) was founded in 2012 in Barcelona, Spain. **INA** is the only non-profit worldwide organization representative of venues such as bars, restaurants, beach clubs, nightclubs and sky-bars.

INA is member of the **United Nations World Tourism Organization (UNTWO)** and it's main objective is to promote quality, safety and service excellence in the nightlife sector.



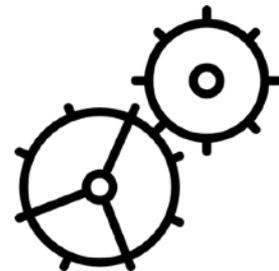
MEMBERS WORLDWIDE

INA is present in Europe, South America, Central America, the United States, the United Arab Emirates and Japan.



COOPERATION

INA provides training, access to expert consultants and the opportunity for cooperation and exchange of ideas.



TOOLS

INA assists nightlife entrepreneurs in having the necessary tools to grow and prosper while continuing to offer world-class quality service.



Jos3 Lu3 Ben3tez - president

Jos3 Lu3 Ben3tez was named President of the **International Nightlife Association** on December 2017, he's also President of **Spain Nightlife** (Spain's Nightlife Association) and Secretary General of **Ocio de Ibiza** (Ibiza's Nightlife Association). Additionally, he's Director of Institutional Relations of the **Palladium Hotel Group**.

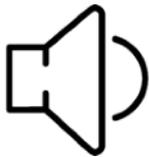
Triple excellence in nightlife

INA has developed three international seals regarding high safety standards, acoustic quality and service excellence. The venues that manage to acquire these international seals obtain the “**Triple Excellence in Nightlife**”, which is the equivalent of Michelin stars for nightlife, and will lead to a great improvement to the image and prestige of our sector.



International Nightlife Safety Certified (INSC)

INSC certifies the safety of the premises thanks to inspections carried out in collaboration with expert companies that evaluate and produce the necessary recommendations so, after being implemented, the maximum safety of the venue is guaranteed.



International Nightlife Acoustic Quality (INAQ)

INAQ is implemented after a process of evaluation, awareness, training, and improvements allowing the venue to offer optimal sound quality and showing the venues' commitment to the hearing health of both clients and workers as well as the well-being of neighbors.



International Nightlife Quality Service (INQS)

INQS guarantees the optimal quality of all the services provided by the distinguished venue, assessing aspects such as decoration, comfort, promptness of service, friendliness of staff, and many others. INQS also takes into account the premise's commitment to sustainability and the achievement of the UN's development objectives.

International Nightlife Congress

INA annually organizes the **International Nightlife Congress** with conferences and panel discussions with leading speakers with topics on safety, noise pollution, protocols and actions against sexual harassment and sexist behavior in nightlife, together with the prevention of binge drinking and drunkenness tourism, among other topics.



International Nightlife Congress II - 2015 (celebrated in Ibiza, Spain)

International Nightlife Congress III - 2016 (celebrated in Las Vegas, United States)

International Nightlife Congress IV - 2017 (celebrated in Ibiza, Spain)

International Nightlife Congress V - 2018 (celebrated in Bogotá, Colombia)

Golden Moon Awards

INA holds an international gala known as the “**Golden Moon Awards**” where recognitions are given in eight different categories such as “**Best Nightlife Business Group**”, “**Best Nightlife Awareness Campaign**” or “**Best Government Supporting the Nightlife Sector**” among others.



The World’s 100 Best Clubs

Within the framework of the **International Nightlife Congress** and **Golden Moon Awards**, the list of “**The World’s 100 Best Clubs**” is revealed including the award for “**The World’s Best Club**”. The list is produced annually by a professional jury and a public poll via social media.



International Nightlife Guide

INA has created the **International Nightlife Guide** on INA's website (www.international-nightlife.com), the one global online guide exclusively for licensed premises. This guide is currently under development to integrate a nightlife booking system.

Awareness Raising Campaigns

The **International Nightlife Association** reinforces its commitment to society by promoting strong corporate and social responsibility with more than 50 public awareness and road safety campaigns in different cities.



Comic

INA created a comic called "**Lady Tabata - the heroine of the night**" which deals with the typical problems in nightlife such as binge drinking, drug consumption, "balconing", violence and driving under the influence of drugs and/or alcohol. That way nightlife users can be aware of the risks and consequences brought upon by bad behaviour.



Why become a member?

Being a member of the **International Nightlife Association** mainly defends the rights of nightlife entrepreneurs before administrations, uniting the sector at a worldwide level to defend our common interests under the same umbrella.

INTERNATIONAL NIGHTLIFE GUIDE



Being featured on the **International Nightlife Guide** that is currently under development to integrate a booking system.

TRIPLE EXCELLENCE



The possibility of applying for the **Triple Excellence in Nightlife** brings a chance of drastically improve your venue's quality and exposure.

CONGRESS & AWARDS



Attending the **International Nightlife Congress** and Awards is a great opportunity to contact nightlife entrepreneurs from around the world.



INTERNATIONAL LUXURY CONCIERGE AGENCIES

Our Gold Members benefit from having access to agencies which provides them with the most affluent customers.

SOCIAL MEDIA



INA is active on social media and shares information about their members producing a detailed review for each of their members.

COMMUNICATION



INA sends out internal emails to their members with the latest information concerning the nightlife sector.

ACCESS & DISCOUNTS



INA members have priority access to other Gold Member clubs, information exchange and collaboration with other Gold Members, discount and special conditions with our partners, sponsors, technical and legal services and priority and special conditions to access congresses and seminars organized by the members of **INA**.

LOCAL PROMOTION



INA produces information release about our new Gold Members to other Gold Members, an article, and a banner will be displayed on the "**Our Gold Members**" section on our main page.

Meet some of our Gold Members

INA offers different membership categories, although the highest category is **Gold Member**, which grants exclusive benefits besides being recommended by **INA** and benefiting from a greater visibility.



Ushuaïa Beach Club
Ibiza - Spain



Hï
Ibiza - Spain



Versuz
Hasselt - Belgium



Altromondo Studios
Rimini - Italy



Opium Barcelona
Barcelona - Spain



COVE
Manila - Philippines

Meet our Partners



Audiotec

Audiotec is a Spanish based company specialized in acoustic engineering, providing solutions and advice on any matter related to acoustics, acoustic pollution and vibrations.



DAS Audio

Recognized around the world for its quality products and customer oriented service, the company's highly qualified staff is dedicated to products used wherever reliability and sound quality are a must.



Consell d'Eivissa

Consell d'Eivissa is the highest rank of the government in Ibiza, they participate in many actions in order to improve nightlife on the island.

Become a Gold member

(special offer: 2020 free if you sign up before 31/05/2019)

- **Highlighted visibility** in the International Nightlife Guide
- **Client reservation** through our International Nightlife Booking System
- **Manage** your club's information in the guide
- **Priority access** to Gold Member venues
- **Special conditions** for access to Silver Member venues
- **Discounts** with our partners, sponsors, technical and legal services
- **Free access** to attend the International Nightlife Congress & Golden Moon Awards Ceremony
- **Quality information** about the sector
- **24/7** email service for emergencies
- **Information release:** sent to our entire subscriber email database
- **Article:** every new Gold Member is announced on our website talking about the premises
- **Banner:** a banner with our members logo (560 x 150 pixels) will be displayed on the main page
- Become a **worldwide recommended club**
- Active collaboration with your venue's promotion in our prestigious list of "**The World's 100 Best Clubs**"
- Access to the coveted **Triple Excellence in Nightlife**
- **VIP network of contacts**
- **International luxury concierge agencies** providing the most affluent costumers to our **Gold Members**

Gold Member - 1500€ (year / venue)

- **1 full payment (includes 1 year free)**
- **12 instalments of 125€**
- **Gold Members get a 50% discount on full payments for second and subsequent venues belonging to the same company or group**

Contact us



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nightlifeinternational.org



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